

Community Preservation Act

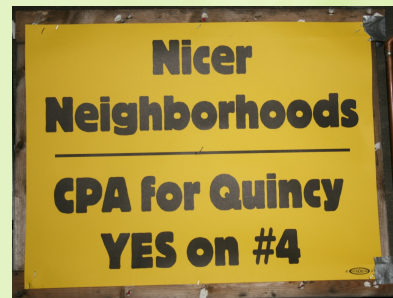
JAY DAVIS
Ward 4 City Councilor
City of Quincy

Identify Your Support Groups

- * Environmental groups
- * Parks & recreation
- * Historical society
- * Housing advocates
- * Elected officials
- * You do not need a large volunteer base
- * You do need a committed volunteer base

Develop A Message

- * Think about entire community
- * Phrase
- * Logo



Think Like A Politician

- * Signs
- * Palm Cards
- * Phone Banks
- * Lawn signs
- * Speakers group
- * Door to door
- * Coffee Hours

Identify Your Vote

- * Determine likely number of voters
- * Determine number needed to pass CPA
- * Consider election cycle
- * Do not waste time convincing opponents
- * Educate Undecided
- * Voter Lists
- * Do not be afraid of seniors – educate them
 - Abatements
 - Benefits they care about

Get To Work

- * Smart use of volunteers
- * Learn the rules Town/City Clerk i.e. signs
- * Go to your base, then undecided
- * ID Your Votes
- * GOTV

We Won, Now What Do We Do

- * Learn from others who have passed CPA
- * Pass legislation – samples abound
- * Establish a committee – see legislation for minimum
- * Pay attention to timing – you want match

We Have A Committee – Now What

- * Leadership for running meetings
- * Use inherent experience (*solicitor*)
- * Public Meeting Requirements (*posting*)
- * Public Comment Meetings
- * Play to the strength of your committee members
- * 5% administrative fees

How Do We Spend The Money

- * Applications are the key
- * Pay attention to funding schedule
- * Play to the strength of committee members
- * Community Needs
- * Consider other funding sources
- * Evaluate APPLICANTS
- * Be creative
- * Have fun
- * You are a quasi political board

Follow Up

- * Create mechanism to review grants recipients
- * Were your needs met
- * Promote your work – CPA can be repealed
- * Enjoy your work and be proud

Most Important To All The Above



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